# Cause Week Article: Giving Tuesday

Celebrate & promote this International Day of Philanthropy, Nov. 29th, 2022.

It’s Giving Tuesday Week! Giving Tuesday is a charitable response to Black Friday and Cyber Monday, founded over ten years ago. Today, it’s the world’s biggest giving day of the year, with an estimated $3 billion+ pledged to help charities fulfill their missions to better our communities, nations, and world.

For the thousands of CFC charities, this is the most important time of the year. They rely on generous donations made this week to, in some cases, fund the entire upcoming years’ worth of services they provide to beneficiaries. Your gifts make it possible for them to budget and determine the scope of their upcoming and ongoing programs.

This week also marks the beginning of the holiday giving season. Here at the CFC, we invite all federal employees to consider those in need as it gets colder, and lonelier, for many near and far. Think about the positive impact your gift will have!

Let’s make this worldwide movement the biggest giving day of the campaign! Show your support by downloading the Giving Tuesday Badge and using it in your email signature and social media.