**FROM:** Campaign workers

**TO:** All staff

**CONTENT:** Finish Strong #1

**DATE TO SEND:** Monday, Jan 3

**SUBJECT:** It’s a new year – and time to make your mark!

Dear fellow changemakers:

Happy New Year! 2021 marked a year of change, and revealed the changemakers inside each of us. I am amazed at the generosity you have all shown so far! Thank you. But there’s more work to do and further to go to reach our collective goal to have the maximum impact.

The new year brings a clean slate – and an opportunity to continue our work in making our communities a better place for all. Seize this moment in the final weeks of the 2021 CFC to be a changemaker and leave a lasting impact.

The impact could look like:

* $20 to remove one pound of trash from the ocean.
* $25 to medicate and feed one injured wild animal for an entire month.
* $49 to shelter a homeless child for a week.
* $90 to cover the comprehensive treatment for one resident in addiction recovery.
* $150 to host a dance workshop for domestic abuse survivors, boosting self-confidence.
* $180 to help a wounded veteran access their home by providing an ADA compliant door.
* $240 to sponsor a lab scientist for one day of disease-specific research.

If you want to do something BIG to celebrate the 60th anniversary of the CFC, consider making a $60 monthly recurring gift to a charity that means the most to you. Your impact has the potential to change the world.

**Help us finish the campaign strong** and join the CFC community to help those in need, whether your cause is wildlife, veterans, education, healthcare, or the environment. You can be the face of change by giving to the charities you care about through payroll allotment, signing up to volunteer, and sharing your story at [**GiveCFC.org**](https://givecfc.org/)through January 15, 2022.

Thanks to your generosity, your chosen charities will positively impact your local community, nation, and world in 2022 and for years to come.

Cheers,

[Campaign worker]

[Title]